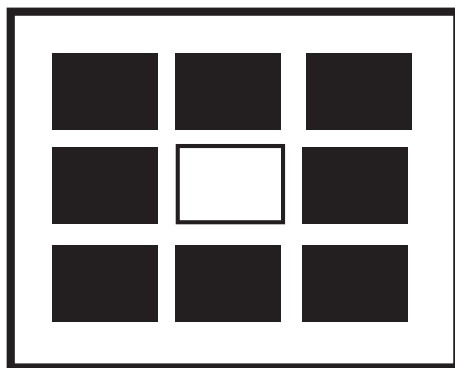


## Web Advertising Rates

### I. Entry Page *(eight placements)*

Size: 216pts x 162pts

3 Months	\$50.00 per month
6 Months	\$40.00 per month
12 Months	\$30.00 per month



### II. Home and Linked Pages

#### Top Banner *(two placements)*

Size: 360pts x 75pts

3 Months	\$70.00 per month
6 Months	\$60.00 per month
12 Months	\$50.00 per month

#### Bottom Banner *(two placements)*

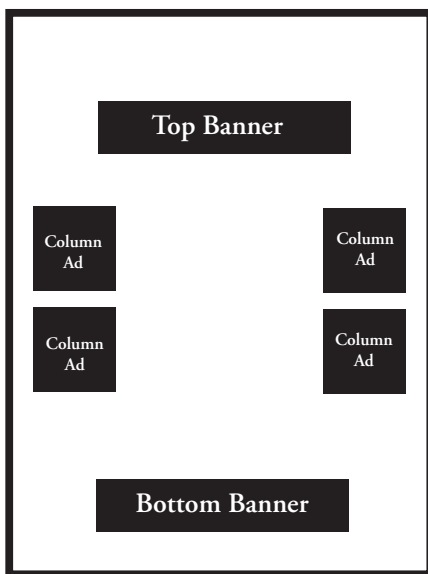
Size: 360pts x 75pts

3 Months	\$25.00 per month
6 Months	\$20.00 per month
12 Months	\$15.00 per month

#### Left/Right columns *(four placements)*

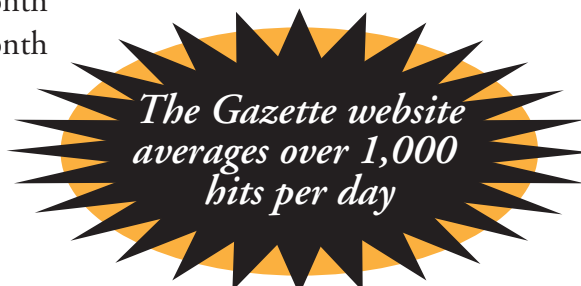
Size: 118pts x 120pts

3 Months	\$50.00 per month
6 Months	\$40.00 per month
12 Months	\$30.00 per month



### Acceptable File Formats

- All Files must be 72dpi and in RGB color.
- Please send correctly sized artwork as a JPEG or PDF file (with embedded fonts).
- Other acceptable file formats include:
  - Adobe Illustrator CS or earlier.
  - EPS file, with fonts saved as outlines.
  - Adobe Photoshop CS or earlier file types: EPS, TIFF or JPEG
- We CANNOT accept the following software documents:
  - MS Word, MS Publisher, Adobe Page Maker, Adobe InDesign or Corel Draw
- AD CHANGES MAY BE MADE ONE TIME PER MONTH
- E-MAIL ART TO: [mallory@purcellvillegazette.com](mailto:mallory@purcellvillegazette.com)



We accept Visa/MasterCard  
Cash, Check and Money Order.

